


Grasshopper OPT IN process

Text Message Communication

Due to new guidelines we are required to request permission to send text messages for appointment reminders. The new regulation is as follows:

What is the new regulation?

 **DEADLINE:** Carriers will block 100% of unregistered outbound SMS in 2025 due to a government-mandated regulation to prevent spam. SMS registration is an industry-mandated process created by carriers and service providers in response to FCC requirements to protect consumers (your customers) from spam and fraud. The intent of registration is to ensure message senders are legitimate businesses sending messages to contacts who have consented to receive them. Businesses must now register their phone number(s) with carriers and a third-party organization known as The Campaign Registry (TCR) to send text messages. Here at Walk With Me Healing Steps we use a third party called Grasshopper. If you would like to receive text messages for appointment reminders please let us know by following the following directions:

OPT-IN

If you check the box requesting text messaging we will send over a form to sign. We will never share information with anyone else unless you fill out a Release of Information (ROI) form. We will use your phone number to initiate text messaging and communications. By completing the form in your portal you can opt-in to text messages using the Grasshopper third-party system.

Please know that

By completing this lead form we are collecting your name, email, and phone number to be able to create a contact file in our system.

OPT-OUT

I understand that if I would like to opt-out of communications via text messaging I need to speak directly with my provider and office administration at 828-330-4152 or liz@walkwithmehealingsteps.com.