

Sponsorship Proposal

Experience Transformation



Walk With Me Healing Steps

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Welcome to Walk With Me



Welcome to Walk With Me Healing Steps! Our non-profit organization is dedicated to providing healing and support through equine and nature-based therapies. At Walk With Me, we understand the profound impact that interacting with horses can have on emotional and physical well-being. Our program offers a safe and nurturing environment where individuals of all ages can embark on a journey of healing and personal growth.

“After leading Marines in combat and humanitarian operations, coming home was difficult. My wife had essentially been a single mom for years and our relationship was almost non-existent, I felt like a stranger in my own home.

For years, we fought, we struggled, we teetered on the verge of divorce. During that time and for many years I was in denial. It took rupturing relationships and missing quality time with my wife and kids for me to seek help.

I tried therapy programs that involved sitting in chairs, nodding my head, lying to myself and everyone else. I've been in therapy programs with a group of other veterans as we all sat in our own houses talking through a video session. I've been prescribed a plethora of pills.

I tried the pills. I could have auditioned to be a zombie in a T.V. show. I didn't want to be part of a narrative that I did not own.

Operation Battle Horse and it's equine therapy program is so much more than just talking and petting a horse. It's real, it's raw, it's true. There is no room for hiding or lying. The horse won't allow it. It is so incredible how a four legged animal can keep you accountable and be a partner on the journey of healing.”

Overall, supporting a mental health nonprofit aligns with broader societal goals, enhances the company's image, improves employee well-being, and can even yield financial benefits in the long run.

Equine therapy has been proven to be highly effective in addressing a wide range of challenges, including trauma, P.T.S.D., anxiety, depression, and developmental disorders. Our team of experienced and licensed therapists and certified coaches work closely with each individual to tailor sessions to their specific needs and goals, ensuring a personalized and impactful experience.

Your Community



Statistics

According to the 2023 Catawba County Community Health Report social isolation and community connectivity was identified as a leading concern and contributor to poor health and quality of life consistently across Community Conversations. With 47.3% of people stating that they do not feel a connection to their community. With 10.5% of people stating they they "often" or "always" feel isolated or lonely. The suicide rate has risen and is 23.4% higher here in Catawba County than across our state. 24.9% of respondents to the Catawba County CHR stated a need for Mental Health Services in our area.

Solution

Since 2007 Catawba County has reported a need for change in the Mental Health sector. There have been many attempts and yet we are still on the rise for community isolation and suicide rates. It is time to approach mental health with a new perspective. We need to not only support those in crisis but we need to support and educate our children and young adults before the problem becomes a crisis. We need to teach healthy relationships and skills to navigate life. We need to partner with schools, social services, hospitals, law enforcement, military, and families to impact change.

We need you

None of this is possible without you. We are losing too many people to this epidemic. It is time to rise up and create change for our community. We need financial donors to make this possible. We are growing at a rate that we are unable to maintain at our current level. We need office support, we need new facilities, we need more therapists. Our program works. We see lasting change and want to increase our reach. Invest in your community. Invest in your employees. Invest in your family. Invest in you. The time is now. Before it is too late.

Our WHY



Mission

Our mission is to provide equine-assisted or nature-based mental health and wellness services regardless of financial barriers.

Vision

Our vision is building confident and healthy individuals, stronger families, and a connected community.





Services

Counseling

Counselors are licensed professionals who build trusting relationships with their clients. They use a variety of techniques to help clients develop insights and find solutions. They help people work through a variety of challenges in their lives, including emotional and psychological problems, behavioral issues, and career concerns. They can help clients develop goals, build strategies, and find solutions to their problems.

Coaching

A trauma recovery coach (TRC) is a mentor, guide, and educator who helps clients understand the recovery process, reconnect with themselves, and build a new life. TRCs focus on the present and future, and do not treat the actual trauma. They help clients build up their strengths, healthy beliefs, and positive coping strategies

Adventure

Adventure sessions are a set of individualized services and support for children ages 6-12 who need social support and guidance. The goal of these services is to help people children: increase their confidence, self-respect, learn responsibility, participate with peers in their community, advocate for themselves, and reach their fullest potential.

Individual
Group
Workshops

Retreats
Team Building
Intensives



Programs



Operation Battle Horse

Our mission is to support our veterans and service members struggling with the effects of PTSD, TBI, and addiction.



Beautiful Balance

This group is especially for women. When we lose who we are and need support to find normal again we're here to guide you back.



Stable Steps

Nature-based helps the teen participate during the session. – As a result, therapy is engaging and exciting. One youth stated, “I showed up today because of my horse”.



Adventure Academy

Children ages 6-12 can experience socialization in a whole new way. We support learning and increase overall development for the participants.

Community Reach



Chamber of Commerce

The Catawba County Chamber of Commerce is the elite presence in the business community. We attend Tuesday and Wednesday Leads groups, Friday Morning Brews, as well as annual conferences. It has been an amazing experience to learn from community leaders in our area.

HKY4VETS

This business community expands our reach in the Veteran population of Catawba County. HKY4Vets advocates for Veterans as they transition into the local workforce. We are building a relationship with community leaders to establish a presence in the community. We are a resource to HR for Veterans and businesses as the transition is being made.

Veteran Treatment Court

Our partnership with Catawba County Government mandates referred Veterans to complete our program. This 3 year contract allows us the opportunity nurture and build upon our relationship to expand our support.

Universities & Colleges

We have working contracts with Lenoir Rhyne University, Appalachian State University, Liberty University, and Caldwell County Community College and Technical Institute. This allows us to mentor local college students through Practicum and Internships. We are also working with Appalachian State University with their Lab Impactly to support Graduate students learning to write graduate level grants in the community.

Gala Sponsorship



Legacy Sponsor – \$10,000+ (Presenting Sponsor)

- Exclusive 'Presented By' recognition on all event materials
- Premier logo placement on all event signage, printed materials, and event website
- 8 complimentary tickets to the gala
- Dedicated social media spotlight (4 posts)
- Logo featured in the event video, slideshow, and thank you email campaign
- Featured sponsor story on the event website
- Company story and logo featured in the rotating sponsor showcase displayed throughout the event - 10 second spotlight, rotated throughout the night.
- Half -Day Team Building Experience: A comprehensive, fully customized workshop providing deeper engagement, skill-building, and strategic team development for lasting impact.

Titan Sponsor – \$6,000+

- Premier logo placement on all event signage, printed materials, and event website
- Company story featured in the event's rolling TV coverage during the gala
- 6 complimentary tickets to the gala
- Dedicated social media spotlight (3 posts)
- Logo featured in the event video, slideshow, and thank you email campaign
- Company story and logo featured in the rotating sponsor showcase displayed throughout the event

Warrior Sponsor – \$3,000

- Logo displayed on event signage, printed materials, and event website
- 4 complimentary tickets to the gala
- Social media spotlight (2 posts)
- Logo included in the event slideshow and thank you emails
- Company logo featured in the rotating sponsor showcase displayed throughout the event
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Noble Sponsor – \$1,500

- Logo on event signage and event website
- 2 complimentary tickets to the gala
- Social media recognition (1 post)
- Company logo featured in the rotating sponsor showcase displayed throughout the event



Thank you



Contact Information :

☎ 1-828-330-4152

🌐 WalkWithMeHealingSteps.com

📍 Farm: 4170 LB Propst Dr. Conover, NC
28613

Office: 4090 Section House Road
Hickory, NC 28601